

About Us . . . Mission

To foster the on-going growth and vitality of downtown through vision, leadership and advocacy and to position downtown as the creative and business hub of the Berkshires for the benefit of all.

“The vitality of downtown Pittsfield is an important factor in the recruitment of potential employees and retention of our new employees. It's critical for us to show that not only is this a great place to work, but a great place to live as well.”

- Brenda Burdick

Senior Manager Marketing and Public Relations
General Dynamic Advanced Information Systems

Projects & Collaborations

Since 1983, Downtown Pittsfield, Inc. (DPI) has been the recognized leader, facilitator and principal advocate for downtown. DPI has developed strategies and programs, mobilizing resources resulting in a creative, lively, sustainable environment.

- Initiated and advocated for **nearly \$100 million** in downtown development projects serving as developer of the Central Block and co-developer of Beacon Cinema
- **Secured additional liquor licenses** in downtown to encourage new restaurants.
- Spearheaded **redevelopment** of West Street including Greylock Federal, Tierney and Laurin Publishing (Kay Bee Toys), McKay Street Parking Garage and 7 North Street
- Led the lobbying for **state and federal grants** for the North and South Street improvement projects; currently working to secure funding for the next phase
- Advocates for proposed **development projects** with city officials at City Council and Commission meetings
- Provides **advice and support** to businesses and investors looking to move to downtown and assists in **recruiting** new businesses
- Serves as the **liaison** among downtown property owners, businesses, retailers and residents with the various city departments
- Works with local government and police department on quality of life issues to encourage downtown **economic development, beautification and safety**
- **Collaborates** with city and downtown cultural leaders to increase the presence and impact of the arts, entertainment and cultural events



A clean, safe and pedestrian-friendly downtown with a 2-mile loop guided by signage.

Our Members . . .

- Business owners whose success is aided by a vital business environment
- Retailers and restaurateurs who recognize a healthy business community will increase sales and traffic; and cooperative programming provides opportunities to develop new customers
- Corporate executives who understand that a prosperous downtown will attract and retain a quality workforce
- Professionals who share our vision for downtown
- Residents who take pride in downtown and understand that coming together as a community makes a difference in shaping the future of the place they call home
- Cultural and not-for-profit organizations who know that a thriving downtown improves the economic environment in which they operate and seek community support
- Visitors who understand the importance of a clean, safe and friendly business district for the benefit of all



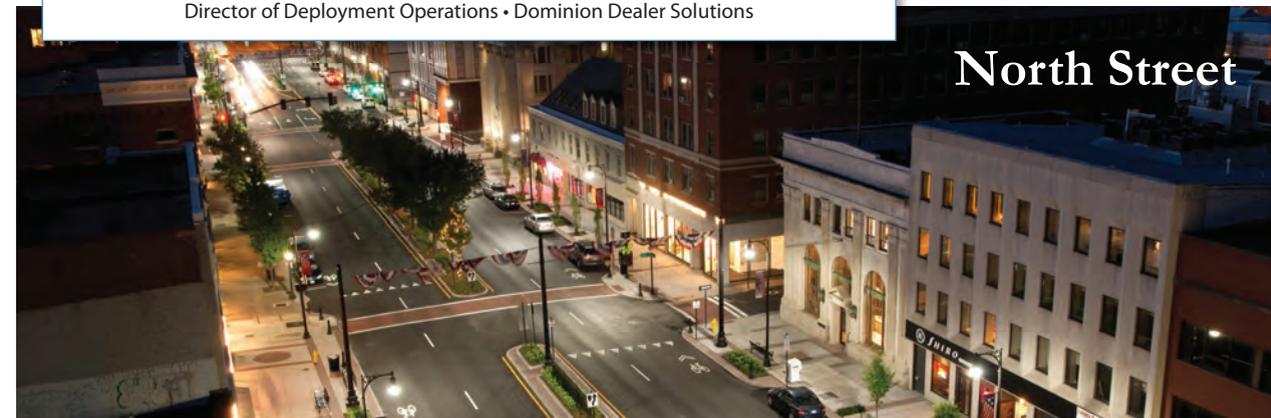
“Downtown is an ideal location for Dominion’s growing staff. Centrally located, it provides easy commutes by public and personal transportation (including bicycles!) Employees take advantage of the diverse lunchtime offerings and after work activities, the downtown walking loop, and even run errands. The abundance of restaurants, cultural activities and hotel rooms make it easy to welcome out of town colleagues to enjoy a taste of the Berkshires.”

- Gaye Weinberger

Director of Deployment Operations • Dominion Dealer Solutions

“We decided to build Deidre’s in downtown as one of the pioneers 12 years ago to do our part in the revitalization and we have never looked back. Our new location across from Park Square was our commitment to continue to support a vibrant and healthy downtown.”

- Deidre & Joseph Torra
Deidre’s Special Day & Prom Central



North Street

Membership Categories

Membership Category	Dues
Downtown Supporter <i>(Businesses, restaurants, retailers, manufacturers, and educational based on full-time equivalent)</i>	
1 - 3 employees	\$150
4 - 9 employees	\$250
10+	\$500
Downtown Partner <i>(Not-for-profit, cultural, and religious organizations)</i>	\$100
Downtown Advocate <i>(Individuals, students, full part-time residents and visitors)</i>	\$50

Major Donors committed to the vitality of downtown and the organization allows us to achieve the goals outlined in the Strategic Plan that continues to drive the mission.

Major Donor Levels

Platinum	\$ 5,000+
Gold	\$ 3,000 - \$4,999
Silver	\$ 2,000 - \$2,999
Bronze	\$ 1,000 - \$1,999
Copper	\$ 750 - \$ 999

Major Donors

Berkshire Bank	BBE Office Interiors
Scarafoni Associates	Berkshire Health Systems
Greylock Federal	Berkshire Healthcare
Crowne Plaza	Lee Bank
Interprint	Pittsfield Cooperative Bank
NBT Bank	General Systems
Berkshire Eagle	Guardian Life Insurance



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downtownpittsfield.com
facebook.com/DowntownPittsfield

Application

Name: _____

Title: _____

Business: _____

Business Address: _____

Suite/Floor: _____

City/State/Zip: _____

Phone: _____

Fax: _____

Email: _____

Website: _____

Hours: _____

No. of Employees: _____

Business Category:

- | | |
|---|--|
| <input type="checkbox"/> Banks/ATMs | <input type="checkbox"/> Home Furnishings |
| <input type="checkbox"/> Books, Cards & Gifts | <input type="checkbox"/> Hotels & Inns |
| <input type="checkbox"/> Coffee/Baked Goods | <input type="checkbox"/> Jewelry |
| <input type="checkbox"/> Churches | <input type="checkbox"/> Libraries |
| <input type="checkbox"/> Clothing & Accessories | <input type="checkbox"/> Manufacturing |
| <input type="checkbox"/> Dining | <input type="checkbox"/> Museums |
| <input type="checkbox"/> Education | <input type="checkbox"/> Printing & Copying |
| <input type="checkbox"/> Electronics | <input type="checkbox"/> Professional Services |
| <input type="checkbox"/> Entertainment/Theatre | <input type="checkbox"/> Services |
| <input type="checkbox"/> Financial | <input type="checkbox"/> Shipping & Mailing |
| <input type="checkbox"/> Florists | <input type="checkbox"/> Shoes |
| <input type="checkbox"/> Galleries/Art | <input type="checkbox"/> Specialty Retail |
| <input type="checkbox"/> Grocery | <input type="checkbox"/> Sports & Recreation |
| <input type="checkbox"/> Hair Salons/Barbers | <input type="checkbox"/> Toys |
| <input type="checkbox"/> Health & Beauty | <input type="checkbox"/> Travel & Transportation |
| <input type="checkbox"/> Health & Fitness | <input type="checkbox"/> Variety/Package Stores |
| <input type="checkbox"/> Historic Sites & Tours | <input type="checkbox"/> Visitor Information |

Apply Online!

Complete this application and mail or stop by DPI's office.

Checks payable to: Downtown Pittsfield, Inc.

Member Benefits

- Advertising in **Downtown Links** e-newsletter
- Articles in **Downtown Links** e-newsletter
- Website listing and link to your company website
- Listings of available downtown retail/office/residential spaces on website and newsletter (Property Owners)
- Membership workshops and forums that educate and inform
- Network and collaborate with other business owners
- Grand Opening event coordination and ribbon cutting
- Volunteer opportunity as board and committee member
- Use of conference room (fee based on sponsor level)
- Access to market study data and results



Committee Involvement

Business Development

Provides leadership to strengthen downtown's economic base through recruitment and retention efforts working with stakeholders to ensure a healthy and vibrant downtown.

Quality of Life

Ensures downtown is clean, safe and friendly by monitoring the environment and collaborating with city departments and businesses.

Marketing

Spokesperson and advocate for downtown interests; implements strategic communications and public relations campaigns; and develop collateral pieces that promote and support member businesses.

Events & Fundraising

Produce first class events, programming and seasonal activities to the benefit the organization and its members such as *It's All About You*, the *Ethnic Fair* and *First Fridays Artswalk*.

Board of Directors

Robert A. Proskin, President*

BBE Office Interiors

Valerie Whaling, Vice President*

Whaling Properties, LLC

Christine Burke, Treasurer*

Berkshire Housing Develop. Corp.

John Valente, Vice President of Admin.*

Beacon Cinema

Kate Maguire, Clerk*

Berkshire Theatre Group

Peter J. Lafayette, Nominating Committee*

Berkshire Bank Foundation

Pamela Tobin, Executive Director *

Downtown Pittsfield, Inc.

* Executive Committee

- James Benson, Mission Bar + Tapas
- David Carver, Scarafoni Associates
- Jesse Cook Dubin, Cohen Kinne Valicenti & Cook
- Lou Costi, DBA Wholesale Auto
- Warren C. Dews, Jr., Berkshire Eagle
- Gordon G. Dinsmore, Jr., Guardian Life Insurance
- Jeffrey Doscher, Berkshire Community College
- Elie Hammerling, Resident
- Randy Kinnas, Pittsfield Family YMCA
- Michael R. Lipton, Lipton Energy
- Peter M. Marchetti, Pittsfield Cooperative Bank
- Robert Maxwell, Greylock Federal Credit Union
- Mary McGinnis, Mary's Carrot Cake
- Christopher Mills, General Dynamics
- David N. Powell, Patrick's Pub
- Robert K. Quattrochi, Life Director
- Ian Rasch, Allegrone Construction
- Pamela Rich, Paul Rich & Sons
- Thomas J. Romeo, Berkshire Health Systems
- Laura Roudabush, Barrington Stage Company
- June Roy Martin, Quality Printing
- Gary P. Scarafoni, Life Director
- Van Shields, Berkshire Museum
- Michael Supranowicz, Berkshire Chamber
- Donna Todd Rivers, Bisque, Beads & Beyond
- Ann H. Trabulsi, Life Director
- Steven Valenti, Steven Valenti Clothing for Men

Ex Officio

Daniel L. Bianchi, Mayor of Pittsfield

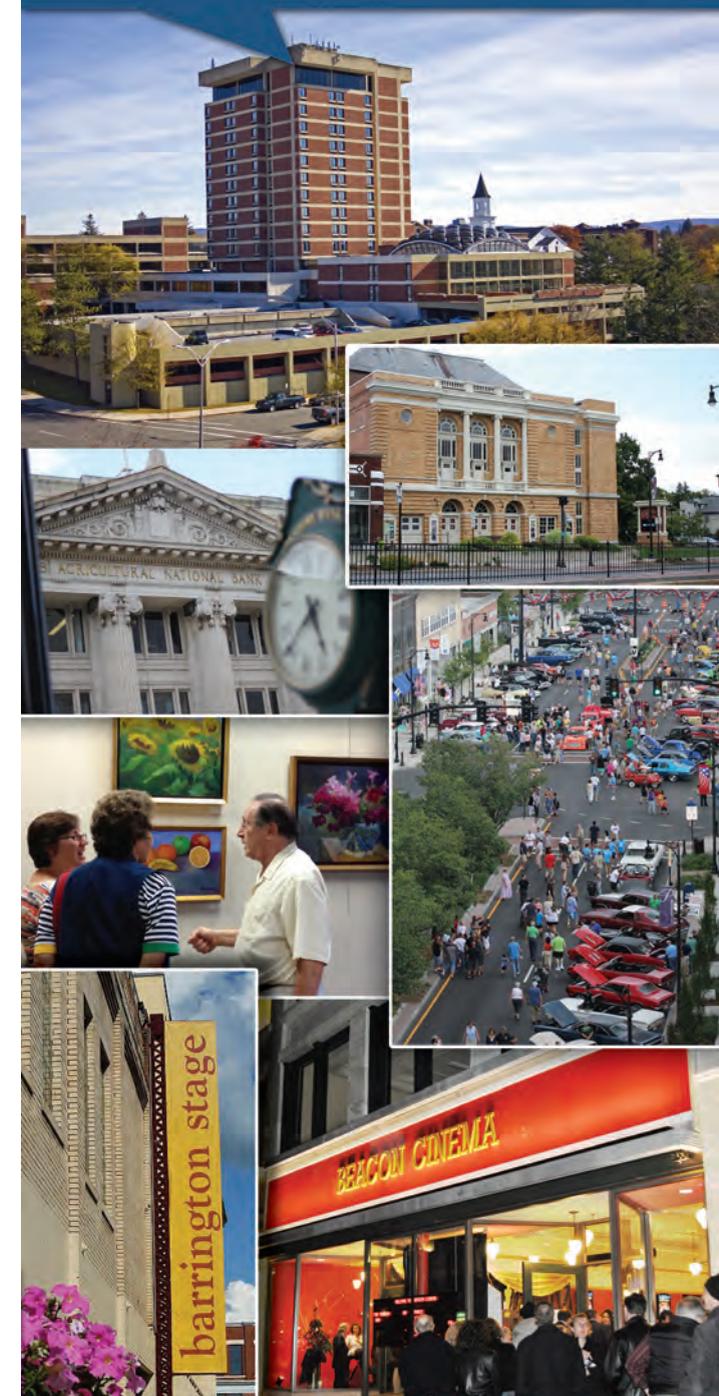
Director, Office of Community Development

Megan Whilden, Office of Cultural Development

Michael Wynn, Chief of Police

DowntownPittsfield Inc.

A GUIDE TO MEMBERSHIP



downtownpittsfield.com